



CHOCTAWS... GROWING WITH PRIDE, HOPE, AND SUCCESS!



Native Americans Rank High For College Enrollment - But Lowest for Graduation Among All Ethnic Groups?

YOU CAN HELP CHANGE THIS TREND. DONATE TO SAP!

A 2008 study of education trends among American Indians has uncovered an alarming fact. Among American Indians over 25 years old, a remarkably high rate - 44% - have enrolled in college, but less than 9% actually earned a degree.¹ That's the lowest graduation rate among all ethnic groups. Why?

One reason is almost certainly financial pressure. Higher education costs have skyrocketed over the past eight years. In 2008 net college cost as a percent of median family income was 55% for the lowest household income quintile and 33% for the next highest quintile.²

The cost of a college degree is one reason why the Choctaw Nation of Oklahoma (CNO) launched its Scholarship Advisement Program (SAP) in 2007 – and why in less than two years, more than 1,200 CNO students have enrolled in our program and visit our Web site at least once a month.



44% of Native Americans enroll in college, but only 9% earn a degree. YOU can help reverse this trend. DONATE TO SAP.

SAP's Programs Help Keep CNO Students in School and Ensure Graduation. DONATE NOW.



Help us fund Scholarship Programs that keep CNO students enrolled and ensure graduation. DONATE TO THE SCHOLARSHIP ADVISEMENT PROGRAM.

Test Preparation: SAP prepares high school students for testing at workshops held various times of the year.

Summer Programs: SAP helps students find great college related summer programs.

Internships: SAP finds internships for students.

Scholarships: SAP is building the best scholarship database.

IN RETURN FOR YOUR DONATION

In Return For Your Donation To SAP You or Your Business Receive

- A Listing on SAP's Website
- Banner Ad on SAP's Online Newsletter
- News Release in Bishinik

Help Fund The CNO Scholarship Newsletter

Help us fund a twice-a-month online Scholarship Advisement Newsletter. Our newsletter will be sent twice each month via e-mail to more than 1,200 CNO students, parents and stakeholders. It will provide the latest news about SAP programs, scholarships, internships and more.

- ARROWHEAD DONOR:** \$24,000 per year – Includes naming rights and logo on all newsletter pages.
- WOLF DONOR:** \$12,000 per year – Includes banner ad on all newsletter pages.
- SPONSORS RECEIVE:** Press release to all newspapers in 10.5 county CNO service area. Banner ad on SAP Website home page (1,200 hits/month). Story in CNO newspaper, BISHINIK.

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1. Status and Trends in the Education of American Indians and Alaska Natives: 2008
 2. Measuring Up - The National Report Card on Higher Education : 2008